

Areeb Ahmed Siddiqui

Technical Program Manager

 Areebahmed06@hotmail.com

 0526286737

 Al Khan, Sharjah

 [linkedin.com/in/areeb-ahmed-siddiqui](https://www.linkedin.com/in/areeb-ahmed-siddiqui)

Professional Summary

Project Manager and Full Stack Developer with expertise in scalable web applications and cross-functional team leadership. Experienced with API integrations, ERP systems, and cloud deployments (AWS, GCP). Skilled in Agile methodologies, backend development (PHP, NodeJS, Laravel), and custom WordPress theme development. Strong track record with clients like Daman Insurance and Medcare Hospital. Proficient in managing API testing, site migrations, and database management (SQL/NoSQL), ensuring timely and efficient project delivery.

PROFESSIONAL EXPERIENCE

Project Manager, *Blue Logic Digital*

11/2024 – present

Key Clients: Daman Insurance, SONY, KCH, Atlantis, Medcare Hospital

Dubai, UAE

- Managed the development of **scalable applications** for clients, including **Daman Insurance and Medcare Hospital**.
- Delivered **comprehensive project plans** and tracked progress using **Jira**, ensuring efficient **sprint planning** and smooth workflows.
- Fostered collaboration between **developers, designers, and system administrators** to ensure seamless integration of **user-facing features with backend logic**.
- Acted as the **primary liaison** between clients and the development team, ensuring **clear communication and alignment** on project goals.
- Led **cross-functional teams** through the implementation of **Agile methodologies**, improving **delivery timelines and risk management**.
- Oversaw **API integrations and testing**, ensuring seamless **data exchange** between applications and third-party services.
- Managed and ensured the **successful deployment of applications** using **AWS and cloud platforms** for scalability.
- Worked with **stakeholders** to gather and address **technical and design requirements**, ensuring alignment on **project objectives and milestones**.

Project Manager, *Cognita Schools (Secondment - Bluelogic Digital)*

06/2023 – 06/2024

- Transitioned from Developer to Project Manager, delivering **six school websites**.
- Coordinated the development process using **Agile** methods and ensured projects were delivered on time, meeting all requirements.
- Collaborated with marketing and development teams to ensure the optimal use of web technologies and tools for maximum user engagement.
- Implemented **SEO best practices** and collaborated with an external agency to improve web visibility.

Dubai, UAE

Full Stack Developer, *Blue Logic Digital*

06/2021 – 11/2024

- Worked on high-profile projects with clients like Medcare, Al ain Pharmacy, SONY, and Reem Hospital, delivering web applications using modern front-end and back-end technologies.
- **Linux server setup** with **LAMP/LEMP stacks** for optimized **WordPress and Magento2** deployments.
- Developed **custom WordPress themes, plugins, and CMS solutions**, utilizing **ACF fields** for flexible content management.

Dubai, UAE

- Built **multilingual websites**, ensuring seamless language switching and localization support.
- **Front-end development** using **HTML, jQuery/JS, CSS, Bootstrap, and Tailwind** for responsive, mobile-first designs.
- **Back-end development** with **PHP, Laravel, AJAX, and MySQL**, optimizing database queries for performance.
- Integrated and maintained **ERP systems**, ensuring seamless data flow between **inventory, finance, and CRM** modules.
- Designed and tested **RESTful APIs and GraphQL endpoints**, facilitating data exchange between platforms.
- Implemented **API integration and testing**, ensuring secure authentication (OAuth 2.0, JWT) and efficient request handling.
- **Site migrations, staging environment setup, and version control**, ensuring reliable deployments with **Git**.
- Deployed **serverless functions on AWS Lambda**, reducing infrastructure costs and improving scalability.
- **Email marketing automation**, creating **Salesforce-compatible HTML templates** for cross-platform compatibility.
- Successfully delivered **6+ websites** and provided continuous **production support** for **WordPress and Typo3** projects.
- Managed **over 50 EDM (Email Direct Marketing) campaigns**, ensuring high deliverability and engagement rates.

Project Associate, Xenial Events

09/2020 – 05/2021
Abu Dhabi, UAE

- Delivered tailored **registration solutions** and managed event registrations
- Supported **onsite operations** for events, including setup and breakdown
- Provided **technical support** at **Mother of the Nation Festival 2021**
- Coordinated projects for **Expo 2020, Najah Abu Dhabi, and DIPMF 2022**

EDUCATION

Bachelor of Science in Computer Science, University of Wollongong

09/2017 – 05/2022

EDEXCEL A levels, Ibn Seena English High School

2016

SKILLS

MERN Stack: MongoDB, ExpressJS,
 ReactJS, NodeJS •
 AWS (EC2, Lambda, S3), GCP •
 SQL (MySQL, PostgreSQL), NoSQL
 (MongoDB, Firestore) •
 JavaScript/TypeScript •
 WordPress Custom Theme Development •
 LAMP/LEMP Server Setup • jQuery/Ajax •
 Agile methodologies • Tailwind CSS •
 RESTful APIs, GraphQL •
 Docker & Kubernetes (EKS, GKE) •
 CI/CD Pipelines, Git